

VISION 2025

VISION 2025 IS A CALL TO
REACH EVERY PERSON FOR JESUS CHRIST
IN EVERY TOWN, EVERY CITY,
EVERY STATE, AND EVERY NATION.

STRATEGIC ACTIONS

1

Increase our total number of full-time, fully funded missionaries by a net gain of 500, giving us 4,200 full-time, fully funded missionaries through the International Mission Board.

2

Add 6,000 new churches to our Southern Baptist family, giving us more than 50,000 churches.

3

Increase our total number of workers in the field through a new emphasis on “calling out the called,” and then preparing those who are called out by the Lord.

4

Turn around our ongoing decline in reaching, baptizing, and discipling 12- to 17-year-olds in the prime of their teenage years.

5

Increase our annual giving in successive years to reach and surpass \$500 million given through the Cooperative Program to achieve these Great Commission goals.

